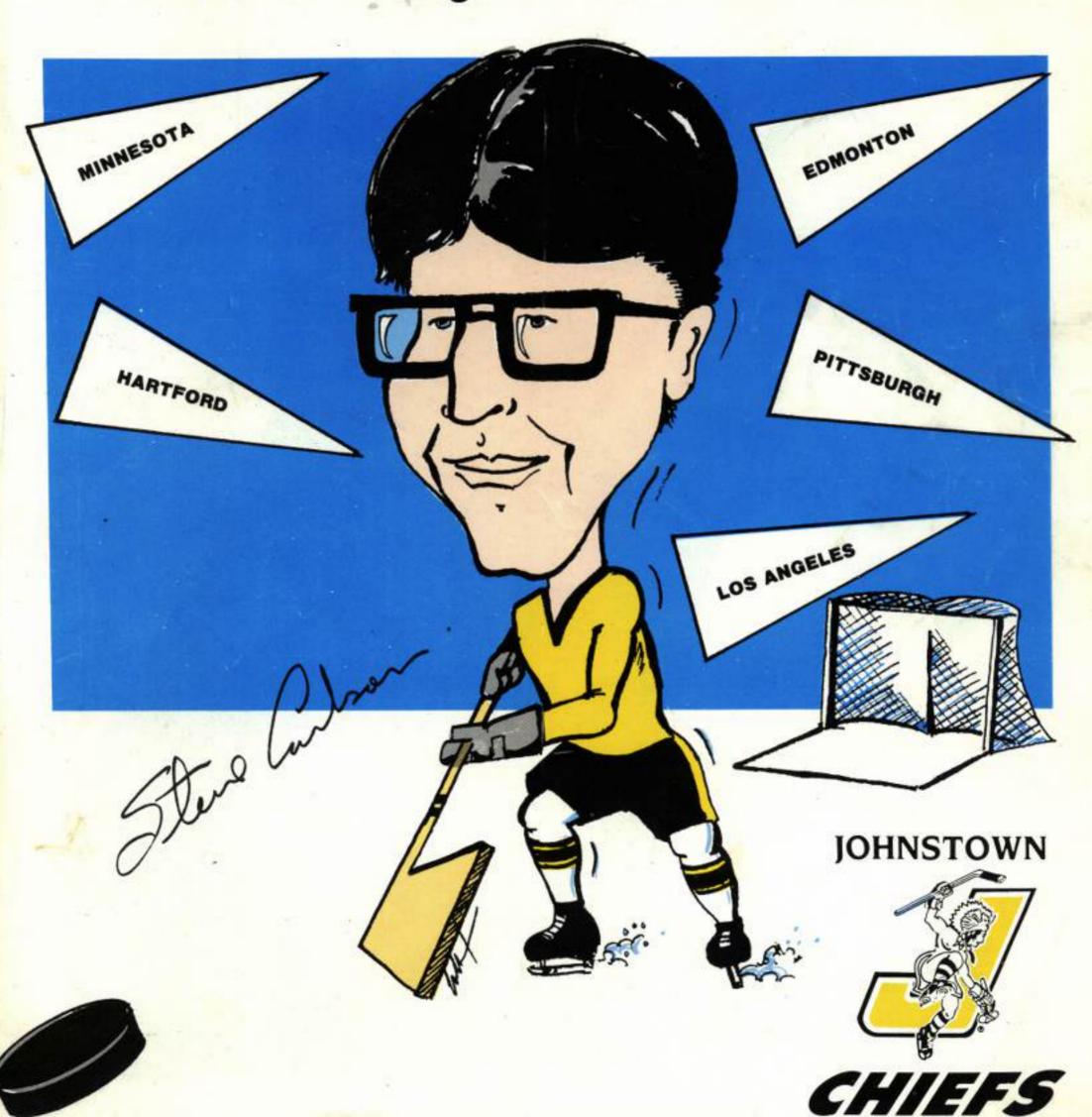
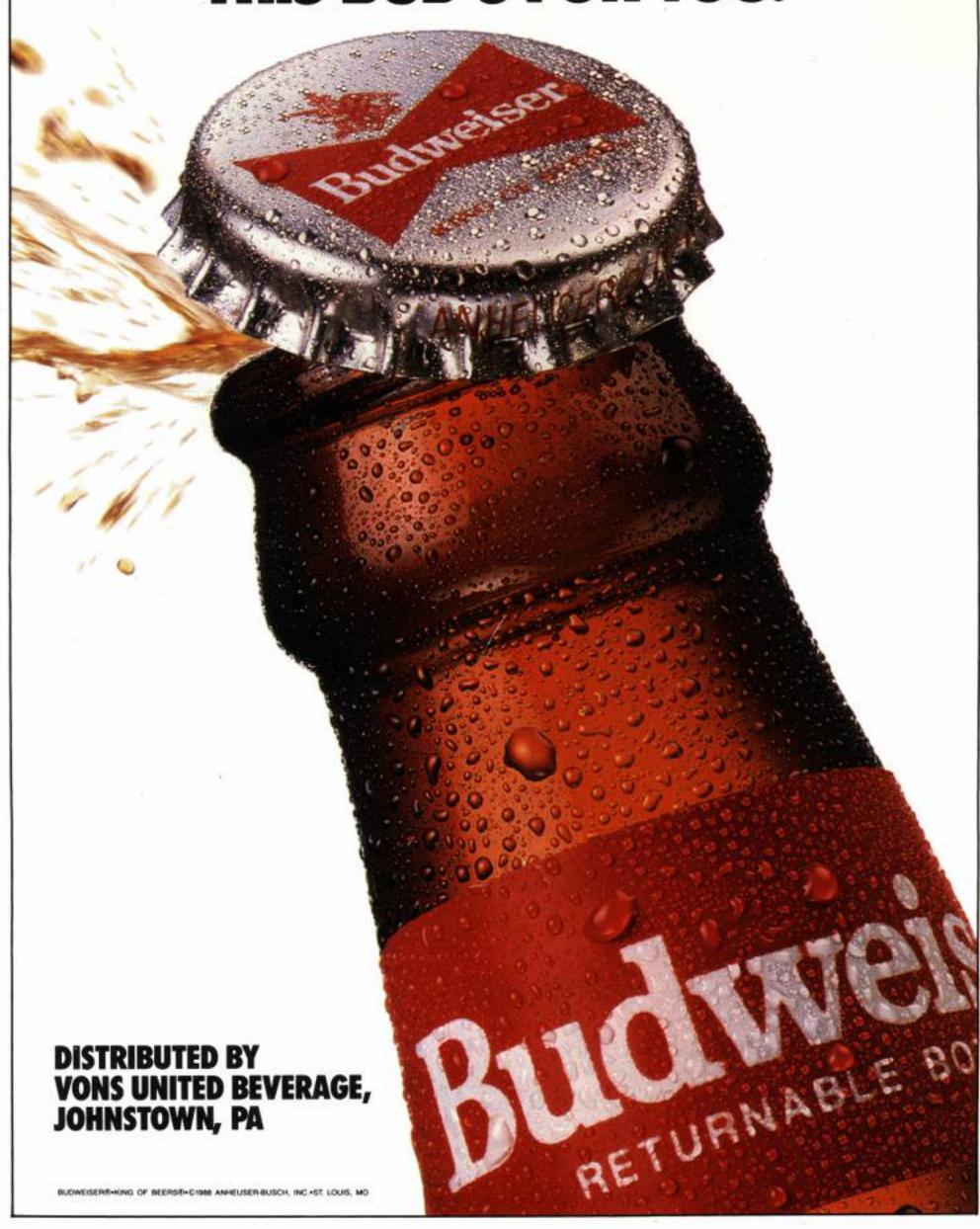
CHIEFS CIADCIAT ULLIUI

The Official Game Magazine of The Johnstown Chiefs



CHIEFS FANS, THIS BUD'S FOR YOU.



East Coast Hockey League Directory

IOHNSTOWN

JOHNSTOWN CHIEFS

Address: 326 Napoleon St.

Johnstown, PA 15901

Phone: (814) 539-1799

Owners: Henry Brabham, John Daley

General Manager: John Daley

Coach: Steve Carlson Trainer: Dana Heinze

Marketing/Public Relations: Dan Hummel

Office Manager: Kelly Babich

Home Ice: Cambria County War Memorial Arena

Seating Capacity: 4032

Team Colors: Black, White & Gold

CAROLINA THUNDERBIRDS

Address: 2825 University Parkway

Winston-Salem, NC 27102

Phone: (919) 748-0919

Owners: John Baker, Phil Barber & David Redmond

President: David Redmond Coach/GM: Brian Carrol

Trainers: Jack Hutchins & Ed Jarrell
Office Manager: Stacey Riggs

Public Relations: Jim Riggs

Home Ice: Winston Salem Memorial Coliseum

Seating Capacity: 5940

Team Colors: Red, Black & White

VIRGINIA LANCERS

Address: 1111 Vineyard Road

Vinton, VA 24179

Phone: (703) 345-3557 Owner/Pres.: Henry Brabham

Sec./Treas.: Gail T. Brabham Coach: Kevin Willison Trainer: Rick MacWayne

Public Relations: Gail T. Brabham Home Ice: LancerLot Sports Complex

Seating Capacity: 3500

Team Colors: Red, White & Blue

ERIE PANTHERS

Address: P.O. Box 6116

Erie, PA 16512

Phone: (814) 455-3936

G.M./Coach: Ron Hansis erie panthers hockey inc Director of Sales and Marketing: Mike VanNatten

Secretary/Receptionist: Vicki Artise Home Ice: Tullio Convention Center

Seating Capacity: 5506

Team Colors: Black, Silver, White

KNOXVILLE CHEROKEES

Address: 500 E. Church St.

Knoxville, TN 37915

Phone: (615) 546-6707

Owner: Cherokees Properties, Inc.

Coach/GM: Pierre Hamel

Trainer: Frank Jury

Secretary/Receptionist: Noelle Dean

Home Ice: Civic Coliseum Seating Capacity: 4414 Team Colors: Red & White



VIRGINIA

Watch Out For Flying Pucks

A flying puck can do a great deal of damage, so it is important that hockey fans be alert. Building and hockey club management is not responsible for spectator injuries.

The holder assumes all risk and danger incidental to the game of hockey, including specifically (but not exclusively) the danger of being injured by a puck or hockey stick, and agrees that the arena, the league, its officers and employees, the participating clubs, their agents and players are not liable for injuries resulting from such cases.

About the Artist

The **Slapshot** cover art depicting Johnstown Chiefs Coach Steve Carlson was designed by Jim Colbert, a graphics art designer in the Glosser Bros./Gee Bee Art Department. Jim is a life-long resident of Johnstown and has been with Glosser Bros. for six years. A 1982 graduate of the Art Institute of Pittsburgh, Jim is a skilled master of Pen and Ink Illustration. Besides art, Jim is an avid guitar player who enjoys writing music.

Photos by Chuck Mamula
Printed by Weigel & Barber Printing, Johnstown, PA
Special Chief Artwork by Kane & Company Advertising, Inc., Johnstown, PA
Thanks to Chiefs' Scout Bill Underwood







HOME HEATING FUEL

ASK ABOUT CREDIT TERMS



BUDGET PLAN AVAILABLE SENIOR CITIZENS DISCOUNT 1854



Mobil*



1-800-452-0289



106 Bridge Street - Johnstown, PA 15902

Distributors of:

- · FUEL OIL
- KEROSENE
- GASOLINE
- DIESEL FUEL
- MOTOR OILS
- LUBRICANTS
- ANTI-FREEZE

Burley's Rin INC.

P.O. Box 250 1 School Street Salix, PA 15952-0250

(814) 487-7666 1-800-4-BURLEY

"Serving The Ice Rink Industry Worldwide" from Johnstown, PA

SALES-CONSULTATION-SERVICE

BUILDER MEMBER: Ice Skating Institute of America

YOUR MONEY IS AT WORK AT



Johnstown Savings Bank, FSB

Your bank for all reasons

=money at WORK=



535-8900



Meet the Staff...

JOHN DALEY-General Manager

For Chief's General Manager John Daley, managing a professional sports team is nothing new. John was the General Manager of the Johnstown Jets of the Old Eastern Hockey League for four seasons from 1962 to 1966 and compiled a record of four consecutive winning seasons. And, during the 1963/64 season, the Jets were the regular season champs!

It was December, 1987, when John Daley got the now "infamous" call to come out of retirement and manage the new Johnstown Chiefs. Last season was very successful and it was not a difficult decision for John to return this year. John's values as a General Manager are clear . . . he wants 100% from his coach and players and looks at satisfied fans as his most important commodity.



DAN L. HUMMEL

Dan L. Hummel is currently the Manager of Marketing/Advertising at Snyder of Berlin and volunteers his time to direct the Marketing and Promotional efforts of the Johnstown Chiefs. A native Johnstowner, Dan spent 11 years in broadcasting prior to moving into the Advertising and Marketing field.

"We at Snyder of Berlin are very happy to donate our time and efforts in helping to guide the Marketing, Promotions and Public Relations of this great sports team. Our efforts are strictly volunteer and we look at our hard work and dedication to the Johnstown Chiefs as a donation to the community. So sit back, relax and enjoy this Hockey Season. We are very glad to be able to bring it to you."

Dan and his wife, Vanessa, have one son, 2 year old Bryan.



PHYSICAL THERAPISTS Mike Dralle (left) and Kevin Negaard

TRAINER Dana Heinze



IOHNSTOWN





HENRY BRABHAM Owner/President



Office Manager



KIP SOLOMON Sales Representative



FRANNY RAYMOND Sales Representative

GO CHIEFS



Western
Pennsylvania
Sports Medicine &
Rehabilitation Clinic Inc.

927 Menoher Blvd., Johnstown, PA 15905 (814) 255-6814

Best of Luck Chiefs!



921 Menoher Blvd., Johnstown 255-4040

Just minutes from the War Memorial!

STOP and SEE US BEFORE or AFTER the GAME

Good Luck Chiefs!

MOXHAM NATIONAL BANK

Member FDIC

Servicing & Progressing In The Community For 30 Years!



Windber & Hostetler Rds.

AND

Westmont Shopping Center

Phone 266-6109

Phone 255-6312

One Free Game With This Ad (One Ad Per Customer)

Capri Pizza

WESTMONT

FAMILY RESTAURANT

1745 LYTER DRIVE - WESTWOOD SHOPPING PLAZA

Fresh Dough Pizza

OPEN 7 DAYS A WEEK Monday - Thursday 11-11 Friday & Saturday 11-12 Sunday 3-10 Serving Lunch & Dinner Specials Daily FREE Delivery with \$5.00 order JUST CALL: 255-2228 "You Ring We Bring" . . . for that special affair

2001 Caterers "The caterer with class"

Add a professional touch of quality to weddings, gourmet dinners, buffets or any special event. 2001 Caterers meets your demanding tastes with a varied menu, tailored services, courteous employees and thorough planning . . . all within your financial considerations. Call for our free fourteen page brochure . . . and have your event catered with class.



2001 Caterers 2001 Bedford Street, Johnstown, PA 266-6911

Joseph J. DelSignore, Jr.

Official Caterer of the Johnstown Chiefs

CHIEFS EXCITEMENT CONTINUES AFTER THE GAME...

JOHNSTOWN





So, get together with your friends or "Break the Ice" with someone new. You never know what excitement you'll find ... or who you'll meet!!!

Stop By and See For Yourself After The Game!

1988 - 1989 JOHNSTOWN CHIEFS SCHEDULE

23	ER 24	25	26	27	28	VIR 29
ERIE 30	31	_			CAR	VIH

SUM	MON	IUE	WED	THU	FRI	SAT
NOVE	MBER					
	T			2	-	

		1	VIR 2	3	4	CAR 5
ERIE 6	7	8	VIR 9	10	11	ERIE 12
ERIE 13	14	15	16	17	18	CAR 19
KNOX	21	22	VIR 23	ERIE 24	VIR 25	CAR 26
27	28	29	KNOX			

All Friday and Saturday Home Games start at 8:00 p.m.

All Wednesday Home Games start at 7:00 p.m.

All Sunday Home Games start at 2:00 p.m. except Nov. 6 which starts at 7:00 p.m.

			1	2	ERIE 3
5	6	7	ERIE 8	9	KNOX
12	13	CAR 14	VIR 15	KNOX	VIR 17
19	20	21	22	23	24
		12 13	12 13 CAR 14	12 13 CAR VIR 15	12 13 CAR VIR KNOX

CAR 30

KNOX

AWAY GAMES

DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
JANUA	RY					

1	2	3	ERIE 4	5	VIR 6	KNOX 7
KNOX 8	9	10	CAR 11	12	VIR 13	CAR 14
15	16	17	18	19	CAR 20	CAR 21
22	23	24	KNOX	26	KNOX	VIR 28
ERIE 29	30	31				

1	HOME	1
3	GAMES	ı

SUN MON TUE WED THU FRI SAT FEBRUARY

			KNOX	2	3	ERIE 4
CAR 5	6	7	ERIE 8	9	CAR 10	KNOX
VIR 12	13	14	15	16	VIR 17	VIR 18
KNOX	20	21	ERIE 22	23	24	25
KNOX	27	28				

SUN	MON	TUE	WED	THU	FRI	SAT
MARCH						

(2)			CAR 1	2	CAR 3	4
ERIE 5	6	. 7	8	9	ERIE 10	VIR 11
CAR 12	13	14	VIR 15	16	ERIE 17	18
KNOX	20	21	22	23	24	25



GROUP NIGHTS WITH THE CHIEFS

Johnstown Chiefs Hockey is even more exciting when you enjoy it with a group. Now, your group can save on any Johnstown Chiefs game and enjoy the following benefits:

- A savings of \$1.00 per ticket on groups of 50 or more. Groups of 25 to 49 receive a discount of \$.50 per ticket.
- Your group's name mentioned over the War Memorial Arena P.A. System.
- All groups of 50 or more can have a representative member of the group drop the ceremonial first puck to start the game.
- And finally, we will give your group "the shirts off of our back!" Your group of 50 or more will receive five official Johnstown Chiefs tee-shirts that you may chance off to the members of your group that evening!

Seeing the Johnstown Chiefs as a Group has its benefits. In addition to all the above, we will try to give you the best possible seating arrangements with convenient ticket pick-up and delivery. So, if your calendar calls for an evening of constant thrills and excitement, call the Chiefs Office at 539-1799 and ask about Group Nights. The Johnstown Chiefs have made 1988/89 the season you can not afford to miss!

CALL ON THE



IF YOU NEED AN
ENTERTAINING
PROGRAM FOR YOUR
SCHOOL, CLUB, CHURCH
OR CIVIC GROUP

The Chiefs would like to send a speaker and players to meet you and your membership. There is no charge!!!

IF ONE OF OUR FANS IS ON THE SIDELINES . . .

Although we hope the situation is rare, should one of our fans require hospitalization or convalescence due to surgery or serious illness, we want to know about it. We want to help speed recovery through a hospital visit, a call, or a card.

THE CHIEFS ACTION NUMBER 539-1799

Surf n'Aurf Inn

Specializing in STEAKS and FRESH SEAFOOD

Private Facilities for all Occasions

Try our fresh homemade soup and salad bar!

HOURS: Mon. thru Sat. 4 P.M.-10 P.M. Sunday 11:30 A.M.-8:00 P.M.

536-9250

"Where Fine Food is the Favorite Topic of Conversation"

Owner/Chef Jim Loveridge



CLINTON ST. PIZZA

135 CLINTON ST. • DOWNTOWN

FREE

Order One Pizza (show your hockey stub) and get a FREE One Liter Bottle of PEPSI!

PHONE 539-3229 FREE DELIVERY

GOOD LUCK CHIEFS

Compliments of

Congressman

John P. Murtha

Good Luck Chiefs!

GUARANTEED

- Bedford County
- Cambria County
- Somerset County



217 Franklin Street, Johnstown, PA 15901 (814) 536-3551

Member FDIC



Metropolitan Life offers a hat-trick of winning policies that can boost your spirits and secure a winning future. Feel safe with our sales reps tending your goals for long term security. Put Met Life, a trusted insurance leader, in your rink.

GET MET. IT PAYS. Metropolitan Life AND AFFILIATED COMPANIES

A Salute to Bill Wilson

Back in 1953, at the former WARD-TV station here in Johnstown, a young man began a career that would make his name a household word. That man is Bill Wilson, who this year celebrates 35 years in the broadcasting business.

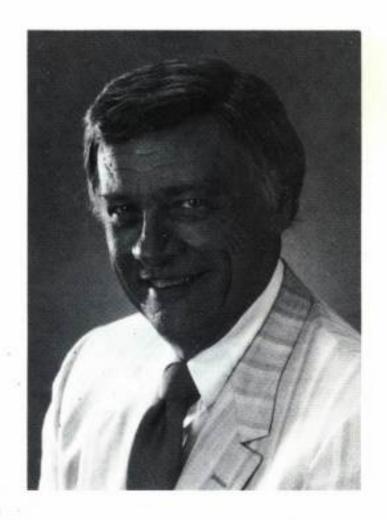
From WARD Bill went to WJAC and became the well remembered Atlantic Weatherman for seven years. Then in 1963 he moved full-time to sports.

Over the years Bill has met many sports personalities. Not only for the business of reporting sports, but also to form close friendships. Such greats as Jack Ham, Willie Stargel, Arnold Palmer and Joe Paterno are among Bill's circle of friends.

Over 25 years Bill has interviewed some of sports greatest stars. His most memorable interview was with Joe Louis, Rocky Marciano and Billy Cohn. This was the only time all three fighters were interviewed together. Bill also remembers his first look at Steve Carlson and his brothers. It was the 1974 Johnstown Jets training camp. Bill said the Carlsons looked like a rock group out of England!

When asked to pick one accomplishment he's most proud of through his career, Bill mentions the Cambria County Sports Hall of Fame. Cofounded by Bill and Dr. Ray Landis in 1965.

Bill Wilson celebrates 35 years. Good years, fast-paced years, years Bill has given to the sports fans of the Johnstown area. For this Bill Wilson we salute and thank you.



Snyder Chip Shot Number

Please listen to the P.A. system throughout tonight's game. If we call your program number, you'll have a chance to throw a party for your friends... at our expense! We'll ask you to join us on the ice between periods and shoot at our specially designed goal. If you're skilled enough to score, the Johnstown Chiefs will provide the "fixings" for a first class party.

So Listen for Your Number and WIN!

YOU'LL RECEIVE:

- 1 Case of assorted Snyder of Berlin Products
- . 1 Case of Coke
- 1 Case of Diet Coke
- \$25 Gift Certificate from Dominos Pizza
- 2 Compact Discs, Cassette Tapes or Albums from KEY 95
- \$10 Gift Certificate from Pizza Deli Six Pack
- A Gourmet Deli Platter from Joey Del's 2001 Caterers

PLUS WE'LL THROW IN ...

 A book of five Deluxe Car Washes from Easy Grade Brushless Auto Wash

THE CHIEFS BROADCAST TEAM



Scott McCloud



Frank Dell



Jim Burton



Solomon Run Road 535-6533

2469 Bedford Street 266-6093







Good Luck Chiefs!

A BIT OF OLD EUROPE IN CAMBRIA COUNTY



HOURS

Mon.-Thurs.—11 AM - 10 PM Friday—11 AM - 11 PM Saturday—4 PM -11 PM Sunday—11 AM - 8 PM

266-4247 or 266-7748

935 SCALP AVE. JOHNSTOWN

Power 92

CV JOINTS - ALIGNMENT -

EXHAUST · BRAKES · MACS CAR CARE

WGLU 92.1 FM
JOHNSTOWN'S #1 RADIO STATION



WELCOME AND GOOD LUCK



Stop In After The Game

151-153 Johns St. 539-9932

(Across From Point Stadium Parking Lot)

LIVE SATELLITE HOCKEY COVERAGE —

SERVING LUNCHES DAILY 11 A.M. TO 2 P.M. Sandwiches & Pizza Served Evenings

Open Sundays 11 a.m. to 2 a.m. — CALL AHEAD OR TAKE-OUT —



Suite B-21 - Richland Mall Johnstown, Pennsylvania 15904

> Phone (814) 266-9761

GO CHIEFS

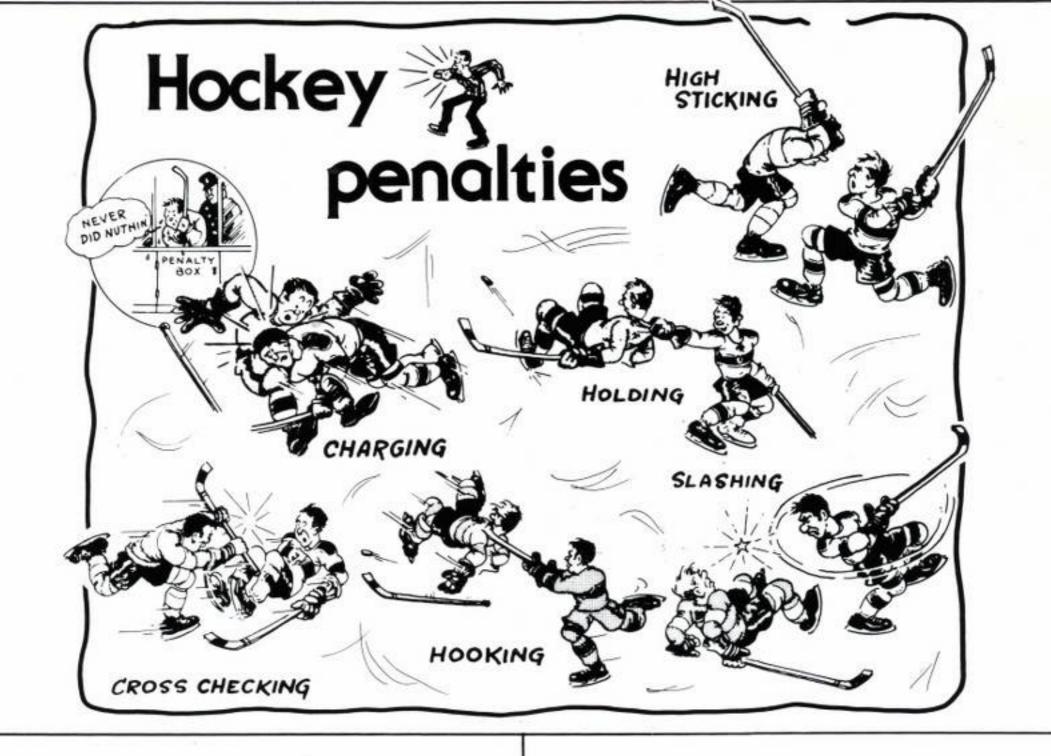
WESTMONT REXAL

DRUG STORE

Open 7 Days A Week 9 A.M. - 10 P.M.

Goucher Street & Entrance Drive Johnstown, PA

Phone 255-4101



UPCOMING PROMOTIONAL NIGHTS

The Johnstown Chiefs are planning a minimum of seven promotional give-a-way nights throughout the course of the season. Please listen to WJAC and WKYE Radio for all the specific details. All upcoming give-a-way nights will be promoted on our in-house arena public address system, as well.





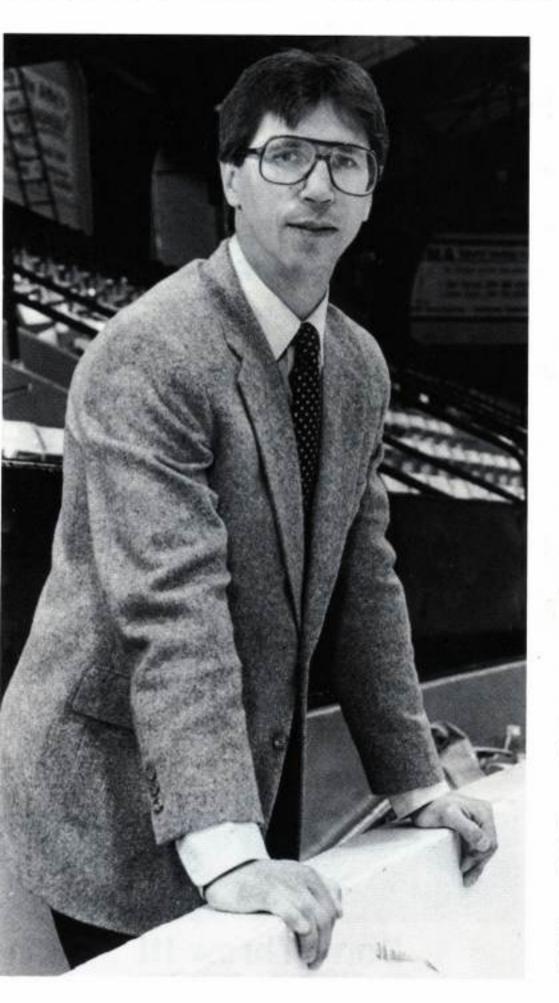




Don't Throw It!

The throwing of debris of any kind, in the direction of or onto the ice, is not allowed at any time. Debris on the ice, causes unnecessary delays in the playing of the game and is quite dangerous not only to opposing players and officials but also to our Chiefs players. We ask for your cooperation in reporting to your usher anyone who violates this rule. Violators of this rule, will be ejected from the building.

Meet the Coach...



Steve Carlson

Many hockey fans in Johnstown remember Steve Carlson, along with his brothers, for the colorful hockey they played during the Johnstown Jets 1974-75 season. Now Steve will launch his first season behind the Chiefs' bench, bringing experience and enthusiasm to coach an aggressive, controlled game with a system of concentration and defensive play.

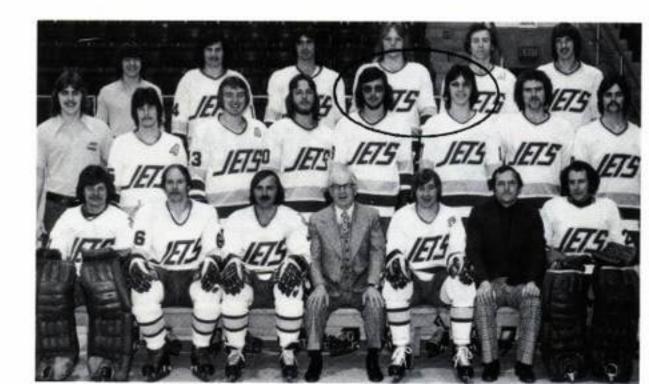
Carlson's hockey career has taken him from Johnstown to the Minnesota Fighting Saints, Hartford Whalers and Edmonton Oilers of the World Hockey Association; then to Los Angeles and the Minnesota North Stars of the National Hockey League. Then on to the Penguins for four seasons with Pittsburgh's minor league affiliate in the American Hockey League, the Baltimore Skipjacks. In the minors he also played with Houston, Birmingham and Nashville in the Central Hockey League and Springfield in the AHL. He retired last year as a player, but spent the last two seasons as an assistant coach with the Skipjacks under Gene Ubriaco.

Steve Carlson, a very likable guy, is nonetheless a coach to respect, a coach who believes in aggressive hockey played under control. He believes there is a time and place to fight and a time and place to take penalties. Says Carlson, "Late in the game, you're going to have to turn your head once in a while and get a cheap shot from behind and just swallow it and get them the next game".

From the results of training camp, Steve is on his way to building a team with tradition and pride. A team the fans in Johnstown will be proud of. Welcome Steve Carlson, we're proud to have you.

Steve has recently settled his family in the Johnstown area. He and his wife, the former Lynn Graves, a Johnstown native, have a son Kristoffer, age 10, and a daughter Melissa, age 9.

Pictured at right (Circled) are Steve Carlson and brother Jeff who were members of the 1974-75 North American Hockey League champion Johnstown Jets. Steve is on the right.



SHEESLEY SUPPLY CO., INC. READY MIXED CONCRETE BUILDING & INDUSTRIAL SUPPLIES

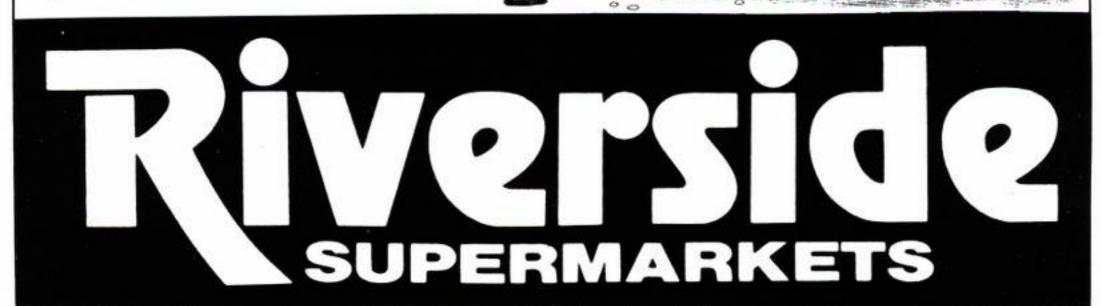
837 Horner Street Johnstown, PA

Phone (814) 536-5326 - Toll Free 800-932-2244

GOOD LUCK CHIEFS

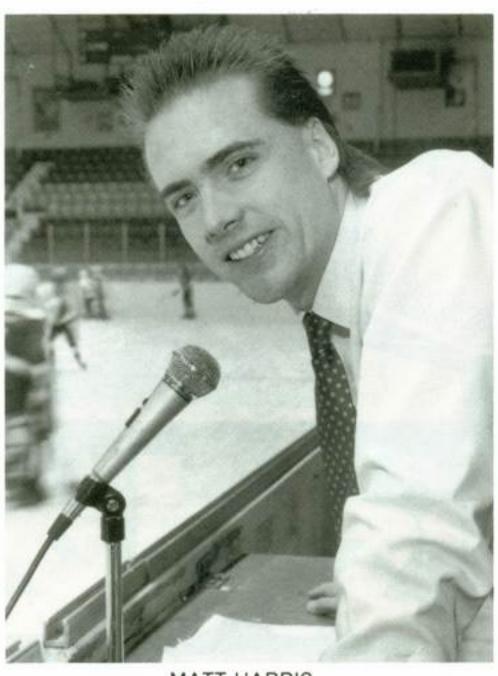


From:





BEHIND THE SCENES: (Left to right) Jim Campagna, Goal Judge; Don Falls, Penalty Time Keeper; Elmer Shawley, Supervisor of in-house off-ice officials; Dave Miller, Goal Judge; Jeff Falls, Penalty Time Keeper. Absent from photo: Bill Midderhoff, Goal Judge; Merrit Glover, Official Scorer.



MATT HARRIS Public Address Announcer



There'be Always Good Skates At

DEMPSEY'S IRISH PUB

The Net Result:

Hockey Specials Delicious Food and Lots of Fun

220 MAIN ST. 4 BLOCKS FROM THE ARENA



U.S. Bank. A Great Place To Achieve Your Financial Goals.

U.S.BANK

OPEN

(Mid-November) 24

HOURS A DAY

'EXPRESS' DRIVE THRU



FEATURING: Fresh Ground & Brewed Coffee (Regular & Decaf)

Donuts, Baked Goods Soups, Sandwiches &

Much More!



MULTIFOODS*

Bring your ticket stub in for a FREE Travel Mug with any coffee & donut purchase

Turnpike Exit Somerset, PA (Only)

YOUNG **AMERICAN** INC.

FURNITURE, CARPET & DRAPERIES

GEISTOWN CLOVERLEAF JOHNSTOWN, PA 15904

Phones: 266-4349 - 266-6513

Furniture, carpets and draperies for better decorating

> For many reasons, it's practical, economical and romantic to buy at Young American Furniture

Take a tour of Young American for a guide to buying many wonderful furnishings.

Satisfaction GUARANTEED

- HARRIGAN'S RESTAURANT 7 AM-10 PM All day dining, salads, sandwiches, light meals and dinner entrees-daily specials, and fresh-baked desserts. Harrigan's features a Greenhouse annex for enclosed patio style dining.
- Meeting & Banquet accommodations for groups to 300 people.
- · Group rates available through our sales office.
- · Free parking.
- HARRIGAN'S LOUNGE your favorite beverages in a sound, light, and video system atmosphere and Munchie Menu selections.
- · Convenient downtown location (1 block from War Memorial)
- Overnight accommodations with use of indoor pool, sauna, whirlpool and fitness equipment.

535-7777



Holiday Inn DOWNTOWN

Johnstown PA 15907

Hardees

We're · out · to · win · you · over.™

SERVING BREAKFAST

6:00 a.m. - 10:30 a.m. Daily 6:00 a.m. - 11:00 a.m. Sat. & Sun.

1444 Scalp Ave. Johnstown



Buy any ¼lb. burger (Big Deluxe, Bacon Cheese, Mushroom, or ¼lb. Cheeseburger) lg. fry and med. drink and get any ¼lb. burger of equal or lesser value **FREE**. Not good with any other offer.

Expires 5/31/89 2 Bacon, Egg and Cheese Biscuits for

\$1.39

Not good with any other offer.

Expires 5/31/89



TAVERN

200 Broad Street • Johnstown, PA

FINE FOOD AND DRINK Served 11 a.m. till 1 a.m.

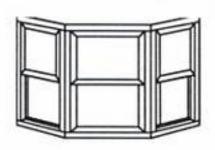




FULL LUNCH MENU FEATURING OUR FAMOUS REUBEN

HOMEMADE SOUPS - SALADS

TAKE-OUTS 536-3981



Best Window & Door Co.,Inc.

Manufacturer & Distributor of Poly-Tex® Custom Made All Vinyl Windows

332 Strayer Street Johnstown, PA 15906 2405 Union Avenue Altoona, PA 16601

(814) 536-1422 (814) 536-2224 (814) 944-2888





255-6802

- Deluxe Polishing
- Exterior Washing
- Interior Cleaning
- Hot Waxing
- Detail Work
- Auto Accessories

925 Menoher Blvd. Johnstown, PA

MR. WİLLİE'S VİDEO

Suite 216, Westwood Plaza Johnstown, PA 15905

THE VIDEO & VCR PROFESSIONALS (814) 255-6733

OVER 6,000 MOVIES IN STOCK!

PROFESSIONAL VIDEOGRAPHY SERVICES

VCR'S CAMCORDERS & ACCESSORIES

PROFESSIONAL TRANSFER SERVICE

• 8 MM • Super 8 • 16 MM • Slides • Pictures



SCALP 'EM CHIEFS!! Best of Luck Your Pal - MR. WILLIE



Westwood Plaza

Johnstown, PA

•• OVERSTUFFED DELI SAMMYS ••

(All Sammys weigh at least 1/2 lb.)

Tuna Salad	Hard Salami 2.45
Egg Salad 1.50	Lebanon Bologna2.20
Ham Salad 1.65	P. B. & J
Chicken Salad 2.75	Crab Cake
Shrimp Salad	Salmon Patty 2.25
Chopped Liver 2.55	Lox & Cream Cheese Spread 2.90
Pastrami	Rainbow Trout (Farm)3.75
Corned Beef	Catfish (Farm)
Beef Tongue 2.75	Haddock
Roast Beef	Soft Shelled Crab (2 Per) 2.50
Kosher Style Salami 2.90	
	Barbecued Beef 2.00
Kosher Style Bologna 2.75	Barbecued Pork 2.00
Imported Baked Ham2.20	Hot Sausage/G. Peppers/Onion 1.95
Turkey Breast	Sweet Sausage/G. Peppers/Onion 1.95
Smoked Turkey Breast 2.70	Barbecued Ham 2.00
Sardine (Imported)2.65	Barbecued Hamburger 1.95
Cream Cheese & Olive2.25	Barbecued Hot Dog 1.25
Fried Egg 1.25	Black Angus Burger1.95
Grilled Cheese	Kosher Style Hot Dog W/Onion 1.25
B.L.T	Fried Chicken Breast 2.55
Canadian Bacon 2.95	Reuben
Liverwurst	Baked Fish Du-Jour
1 1	Roast Fresh Bisket of Beef2.80

ALSO FEATURING

- ★ Homemade Salads
- ★ Delicious Baked Goods
- ★ Fresh Seafood Daily
- ★ Black Angus Beef
- * Party Platters
- * Gift Baskets
- * Deli Meats
- ★ Domestic & Imported Cheese

Watch for our sit-down coming soon!



JOHNSTOWN, PA

TRY OUR DELICIOUS STEAMED SHRIMP, PIZZA, SANDWICHES, HOT WINGS

TAKE OUT FOOD AVAILABLE

Watch our newspaper ad for DJ's and Bands.

JOHNSTOWN CHIEFS

1987-88 Regular Season Statistics

JOHNSTOWN



Player	Games	Goals	Asst.	PTS	PIM
Scott Rettew	25	36	25	61	66
Rob Hyrtsak	25	16	45	61	39
Dan Pineau		16	22	38	57
Joe DeMitchell	19	17	18	35	48
Todd Delveaux	6	4	1	5	17
Darren Servatius	26	10	23	33	154
Sam Farace	26	3	9	12	27
Ric Boyd	24	7	21	28	154
Boyd Lomow	18	9	15	24	77
Brock Kelly	25	5	19	24	247
Rod Olver		5	11	16	127
Harold Ochs		3	10	13	45
Timmi Skaggs	6	1	0	1	2
Dwight Boss	24	4	8	12	91
Mike Black		3	5	8	4
Greg Neish	5	1	2	3	34
Paul Castron	1	2	0	2	0
Toby O'Brien		0	1	1	17
Andy Martone		0	0	0	0
Bob Deraney		0	0	0	4

JOHNSTOWN



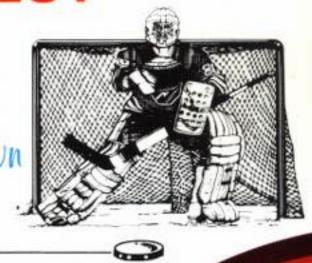
Whatever your financial goals, score with Bank and Trust!





"SCORE with the BEST"

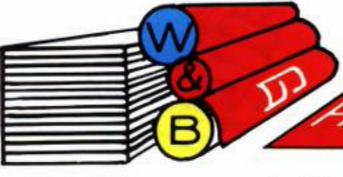
The Johnstown Chiefs
and
The Printing Professionals of Johnstown



JOHNSTOWN CHIEFS

No.	Name	Pos
1	LANCE CARLSEN	G
2	BOB KENNEDY	D
3	TODD MORGAN	D
4	DARREN SERVATIUS	D
5	BROCK KELLY	D
6	MIKE HILTNER	RW
7	TOM SASSO	С
9	ROB HRYTSAK	LW
10	JOE GURNEY	RW
11	MIKE BLACK	LW
12	J. F. NAULT	С
17	TIMMI SKAGGS	RW
18	ED HARDING	C
19	RON SERVATIUS	D
30	STEVE AVERILL	G
32	MIKE MARCINKIEWICZ	LW





WEIGEL & BARBER, INC.

343 Stonycreek Street • Johnstown, Pennsylvania 15901

Phone (814) 536-4620 or 536-6133

SPORTING GOODS

RICHLAND MALL



VIRGINIA LANCERS

No.	Name	Pos.
30	TIM FLANIGAN	G
1	PETER OSHANA	G
2	BILL WHITFIELD	D
4	ANDY AKERVICK	F
5	JOHN CARAGLINO	D
6	STEVE CARLESS	F
7	MARK ROOF	F
8	BRAD COURTEAU	F
9	BILL NOLAN	F
10	JOHN BAKER	D
11	BILL GUTENBERG	D
12		F
17	GREG NIESH	F
18		F
19		F
20		D



All American Hockey Lea	gue	e 1987-88 Final Stan					dings		
Team	GP	Won	Lost	OTL	GF	GA	PTS	PP%	
Virginia Lancers	43	37	5	1	321	129	75	.872	
Carolina Thunderbirds	49	34	15	0	355	182	*68	.694	
Johnstown Chiefs	26	13	13	0	157	115	26	.500	
Miami Valley Sabres	37	17	19	1	217	260	35	.473	
Danville Fighting Saints	35	15	20	0	240	313	30	.429	
Jackson All-Americans	40	14	21	5	227	318	33	.413	
Port Huron Clippers	38	9	28	1	212	351	19	.250	

WELCOME JOHNSTOWN CHIEFS



- Main Street Downtown
- Richland Mall

- Scalp Avenue
- Westwood Plaza Westmont

GET A FREE McCHICKEN® SANDWICH with the purchase of another McChicken Sandwich, a large order of fries and a medium size soft drink.

Good only at these

Present coupon when ordering.
Limit one coupon per customer
per food item per visit.
Not valid with any other offer.
Cash value 1/20 of 1 cent.
Valid until 4/30/89

Good only at these Johnstown locations

- · Main Street Downtown
- Richland Mall
- Scalp Avenue
- · Westwood Plaza Westmont

GOOD TIME. GREAT TASTE.



© 1988 McDonald's Corporation

GOOD LUCK CHIEFS!



Follow the Chiefs on

850WJAC

With

Frank Dell Scott McCloud Jim Burton



OUR HOCKEY HISTORY

To many Johnstown hockey fans, the Chiefs represent an exciting new sport. For many others, though, the Chiefs are still another page in the ongoing history of hockey in the community.

Hockey came to Johnstown in 1941 when the Blue Birds of the Eastern Hockey League played for one season at the Shaffer Ice Palace in Hornerstown. The Ice Palace, the property of the Shaffer Ice Co., was a far cry from the arenas of today. But then, hockey was something different back then, too. The fledgling Eastern Hockey League had a shaky start with Boston, Baltimore, River Vale, N.J., Washington and Atlantic City.

But the league that was formed that year would last until 1973 and provide the basis for a rich hockey tradition in Johnstown.

At first, though, it seemed that hockey would be nothing more than a passing fancy.

The outbreak of World War II and the conversion of the Ice Palance for industrial use put an end to the "Birds" and the EHL. But the sport of hockey lasted long enough to attract a core of fans who stepped forward late in that inaugural season to pay the bills.

It was nine years later that the sport officially returned to the city. In the late 1940s, as the Cambria County War Memorial Arena was in the planning stages, fans who backed the Blue Birds persuaded local officials to make the arena a first-class ice facility.

Charles Kunkle and H.M. Picking represented the city at a meeting of the re-forming EHL in Detroit and obtained a franchise for the 1950-51 season.

The team was renamed the Jets and Wally Kilrea, former Detroit Red Wings star, was signed as the first coach. Kilrea held his camp at Fort Erie, Ont., and the team opened on the road with a 5-1 victory over Boston. Johnstown eventually won the league title in the first year of the EHL's operation and was awarded the Mayor James J. Walker Cup by league commissioner Thomas Lockhart. The EHL had been born.

Attendance during the Jets' first season in Johnstown was 90,625. In the Blue Birds' only year, the attendance figure was around 25,000 in the Ice Palace, which had a seating capacity of a little over 1,000.

Attendance would continue to climb in the years ahead. On March 15, 1952, the Jets set their first full-house record with 4,143, a figure that would be repeated many times in the future. By the third year of the team's existence, the Jets had drawn a three-year total of 279,623.

When the EHL experienced some difficulty holding itself together, the Jets moved for a year to the International League. The EHL eventually righted itself but in May 1973 disbanded and formed the North American Hockey League. The Jets played in that two-division league until the flood of 1977 put Johnstown's arena and hockey interests on hold.

The success of the Johnstown Jets—and the return of hockey after the flood—can be attributed to one man—John Mitchell, who came from the ranks of the National Hockey League's Detroit Red Wings. It was Mitchell's NHL connections, his hard-nosed hockey experience and resolute love of the game that kept the sport's presence alive in Johnstown.

Mitchell twice attempted to bring hockey back to the recovering city and although his efforts brought in the fans, league stability was not enough to continue. Mitchell died in 1986, but the hockey legacy he left behind, along with the support of the community through the years, is much of the reason this city is known as a hockey town.

Occasional efforts were made in the years following to revive the sport but then in February 1986 when a Virginia businessman, owner of the Virginia Lancers and the driving



force behind the Atlantic Coast Hockey League, brought an exhibition game to Johnstown. Henry Brabham knew of Johnstown's hockey support from his days in the EHL and decided to test the city as a potential franchise.

The exhibition game was a sellout and Brabham was convinced he had made the right move. But it wasn't until midseason of 1987 that he really made his move. After dealing
quietly with the arena and local officials, Brabham announced that he would place a franchise in the city as a member of
the All Americal Hockey League.

Brabham's first problem was to find the right "hockey man" to run his team. The answer to that problem was John Daley, a former general manager of the Johnstown Jets. Only when Daley agreed to step in did hockey officially make its return to the city.

Drawing on motion picture "Slap Shot," local officials decided that the team would be named the Chiefs.

The reaction was spectacular. Johnstown fans who had watched not only the EHL and NAHL joined a new generation of young fans in welcoming the Chiefs with open arms.

Although the AAHL experienced difficulties at the end of the first season when four western teams pulled out, the league decided to continue with its playoffs. The Virginia Lancers defeated the Carolina Thunderbirds for the title.

Over the summer, the league added two new franchises and today, the new East Coast Hockey League has five teams with the addition of Knoxville and Erie, both cities with hockey histories.

Much credit has been given to many for the return of hockey but a large share must go to a program that started in 1950 along with the Jets. The spinoff youth league has developed into the Cambria County Student Hockey League, affiliated with the Amateur Hockey Association of the Untied States. The league offers learn-to-skate programs, travel leagues and in-house play up to the high school level.

In turn, the in-house league has spawned three high school programs—Westmont, Greater Johnstown and Bishop McCort, who play in the Western Pennsylvania Interscholastic Hockey League.

While hockey was gone from the city on the professional level, the officials, boosters, players and, more importantly, the parents involved over the years in the youth program kept the game of hockey alive and active on the ice of the Cambria County War Memorial Arena.

But the people who deserve the real credit for hockey's return to Johnstown won't be found on committees or in leagues. They won't be found in the board rooms or in front offices.

You'll find them at the box office windows, going through the turnstiles and sitting in the seats at the War Memorial Arena.



Gingerbread Man

JOHNSTOWN'S NEWEST & MOST EXCITING
Eating & Drinking Emporium

Menu Includes
Italian, Mexican, Greek &
American Specialties

LUNCHEON & DINNER SPECIALS DAILY

Happy Hours 5 p.m.-7 p.m. Sunday-Friday Friday Happy Hour includes Complementary Buffet!

800 Scalp Ave (Front of Bel-Air Plaza)
Phone 266-5071



GOOD NEIGHBOR BANKING

737 Main St. — 736-9646 Rt. 53, Portage Twp. — 736-4173 Summerhill, Croyle Ave. — 495-4121 Southmont, 307 State St. — 255-6711 Ebensburg Mini Mall, R.D.3 — 472-4711

MEMBER F.D.I.C.



Specializing in Loose and Mounted Diamonds

· ARTCARVED
SEIKO · PULSAR · OMEGA WATCHES

NORITAKE · LENOX CHINA

Open Daily 9:45 to 5 Thurs, till 9 Sat, till 4

112 Market Street Johnstown, PA (814) 535-8621



AFTER THE GAME FILL YOUR BELLY AT THE PIZZA DELI

Pizza, Subs, Salads, Fresh Deli Items, Beer, Soda And Much More

— Call Us, We Deliver —

535-1155

Only 3 Blocks From The War Memorial

Open
Sunday - Thursday
10:00 A.M. - 12:00 Midnight
Friday & Saturday
Until 1:00 A.M.

FRANK DUCA **FUNERAL HOME**

Two Locations

Johnstown

Westmont 119 Jackson St. 1622 Menoher Blvd.

539-5634

Pre-Need Counseling

Serving All Faiths

Leitenberger's



232 Horner Street Johnstown, PA 15902

Phone 535-7352



HAVEN LOUNGE

117 Langhorne Avenue 536-9347

Featuring
SANDWICHES - WING DINGS &
FRESH DOUGH PIZZA

Take Out Available

VISIT OUR CRYSTAL ROOM

GO CHIEFS!

HUNAM INN CHINESE RESTAURANT







Complete Catering Lunches & Dinners To Go Free Delivery

OPEN 7 DAYS

R.D. #7, BOX 402 JOHNSTOWN, PA 15905 (814) 288-2133



WESTMONT SHOPPING CENTER
255-7138

The Gourmet Pizza Shop

FREE DELIVERY

Within our normal delivery area.

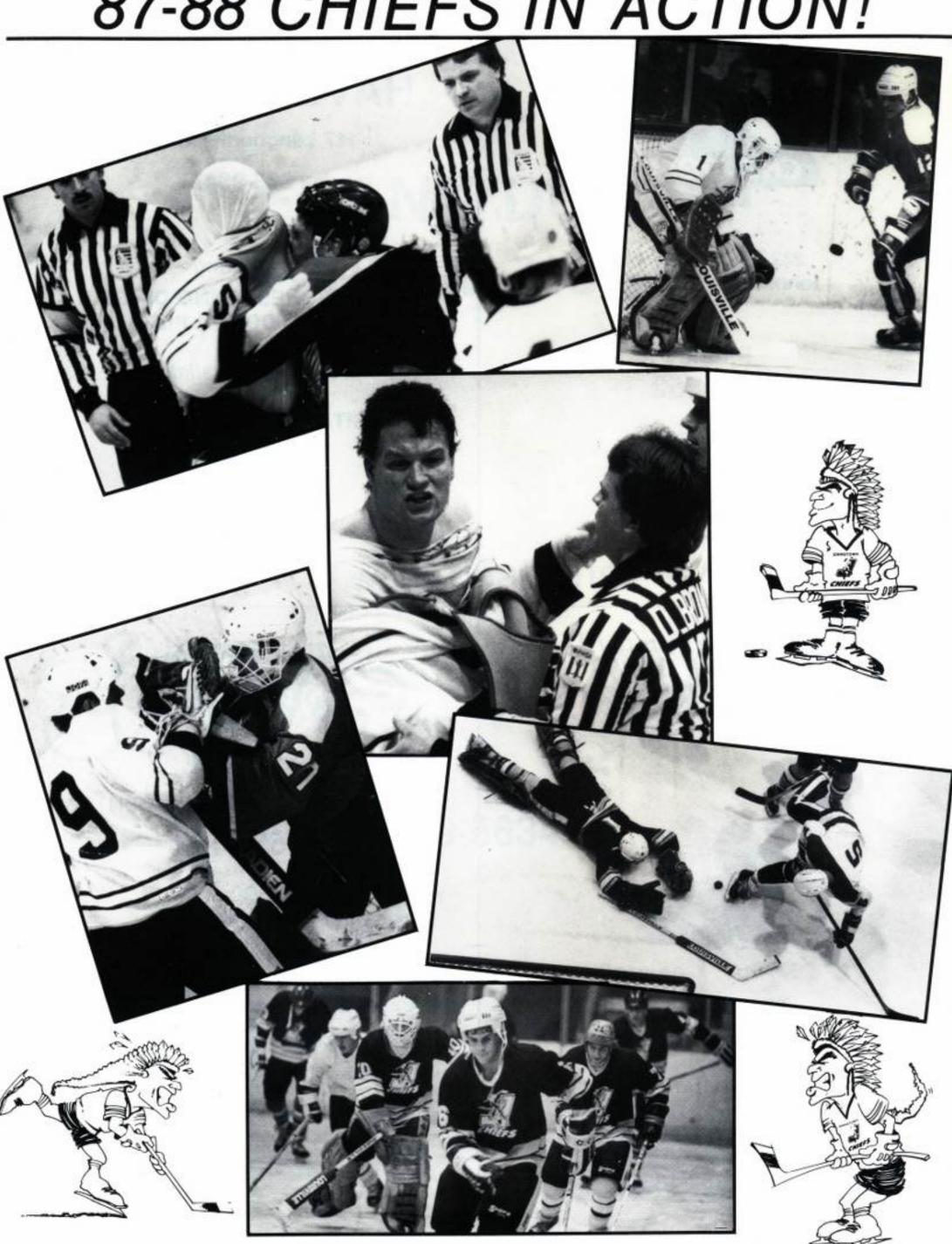
Minimum \$5.00 order.

Ask if we deliver in your area.



Bring this ad for \$1.00 OFF on any one topping large pizza - except on Fri.-Sat.-Sun.

87-88 CHIEFS IN ACTION!





Thermal Insulation Contractors & Stocking Distributors Commercial & Industrial Insulation

Pipe and Equipment Insulation HVAC Air Filters FRP Underground Tanks Specialized Coatings and Mastics

Duct Systems
Fiberglas Liner & Accessories
Sheet Metal Hardware
Flexible Duct

River Avenue McKees Rocks, PA 15136

1-800-233-3232 (412) 771-0900

OWENS-CORNING FIBERGLAS PRODUCTS & SERVICES



2 PAIRS CONTACT LENSES 2 PAIRS DAILY WEAR 2 PAIRS EXTENDED WEAR

COMPLETE PACKAGE

COMPLETE PACKAGE

COMPLETE PACKAGE INCLUDES:

2 Pair Contact Lenses\$0 Start Up Kit\$0 Lens Solution\$0	Service Agreement (warranty)\$0
	DDEN CHARGES!

EYE EXAM \$22

Available by Doctors of Optometry

SENIOR CITIZEN

10 Discount on all Eye Glasses & Contact

FAMILY VISION & HEARING SALES & SERVICE

HILLS SHOPPING PLAZA SCALP AVE. (RT. 56) JOHNSTOWN

Hours: Mon.-Sat. 9 A.M. to 9 P.M.

HIGH FASHION GLASSES

FRAMES AND LENSES COMPLETE

Only 524 Additional for Standard Bifocals

By Pierre Cardin Only \$10 Additional

MOST PATIENTS WEAR THEM HOME THE SAME DAY INSURANCE PLANS WELCOME

266-7611



Offer Expires March 31, 1989

DON'T BE MISLED. If you want to be sure, REALLY SURE . . . Check elsewhere first, and ask if their contact lens eye exam and package includes all of the items listed which are necessities for contact lenses. WE HAVE NO HIDDEN CHARGES!

We appreciate a team effort.



GO GET 'EM CHIEFS!







HOME OF THE PITTSBURGH PENGUINS AND PENN STATE BASKETBALL

	SCORING				PENALTIES				
Time	Team	Scored By	Assist	Assist	Player	Team	Infrac.	Time	
								-	
									
-								-	
								-	
								+-	
			_					-	



GO CHIEFS

Have A Successful 1988 - 1989 Season

— Youth Hockey Players Cambria County Student Hockey League





You work to win, starting early and staying late, because you have one goal in mind: Success.

Knowing the turf is part of the formula for success. Barash's offices in central and eastern Pennsylvania give you instant command of markets and media.

Helping you succeed is our job. Your business needs Barash's marketing, advertising, and publicrelations expertise to put you ahead of the crowd.

At Barash, we win when you win. Give the word and we'll go to work for you.

REMEMBER . . . You have a friend in Greensburg!





MERCURY GRAND MARQUIS

"Consumer Digest Best American Made Car!" Available at Bud Smail Lincoln Mercury





INCOLN CONTINENTAL Available at Bud Smail Lincoln Mercury



ACURA LEGEND

Available at Acura Motor Cars of South Hills and Checkered Flag Acura of Greensburg



MERCEDES BENZ 560 SL

Available at Bud & Jim Smail's **Town & Country Motor Cars**



PONTIAC GRAND PRIX

"Motor Trend Car of the Year" Available at Bud & Jim Smail's **Town & Country Motor Cars**



HONDA ACCORD

Available at Bud & Jim Smail's Honda Village



CADILLAC SEDAN DeVILLE

Available at Bud & Jim Smail's **Town & Country Motor Cars**



ISUZU TROOPER

Availabe at Bud & Jim Smail's **Town & Country Motor Cars**

OVER 1500 CHOICES TRI STATES LARGEST SELECTION

AVAILABLE AT THE SMAIL FAMILY OF **DEALERSHIPS AND USED CAR CENTERS!**

BUD SMAIL

BUD & JIM SMAIL'S

HONDA VILLAGE

RT. 30 EAST GREENSBURG LINCOLN-MERCURY

RT. 30 EAST

837-4210 1-800-521-DEAL

836-6030 GREENSBURG 1-800-654-DEAL **BUD & JIM SMAIL'S**

TOWN & COUNTRY MOTOR CARS

PONTIAC/CADILLAC/MERCEDES BENZ/ISUZU

ACURA OF SOUTH HILLS

> SMAIL MAZDA

RT. 30 EAST 1-800-642-DEAL GREENSBURG

CHECKERED FLAG

ACURA

RT. 30 EAST GREENSBURG

834-1160 1-800-332-DEAL

McMURRAY

RT. 19 SOUTH

941-8600 1-800-922-3391

COMING SOON! to Greensburg

OUR CHAIN OF DEALERSHIPS SAVES YOU MONEY!

Bill Wilson reflects on a quarter century of memories...

... If you remember "The Rocket", "The Grey Ghost", "Killer" and "Squealy", you've been around Johnstown Hockey for about as long as I have a quarter of a century.

Now twenty-five years is a long time, and a lot of hockey players, so the memories just keep coming back like a song. As I look back on some of the characters I've hooked up with over the years, keep in mind that those who play the ice game are a breed apart.

First of all, I made more trips to Niagara Falls than Liz Taylor. Back in 1963, Route 79 was still a dream, so the trip to training camp meant a long, hard drive on old 219 North with a mandatory stop in Salamanca so camermaman Andy Racosky could lay in a new supply of "Authentic" Indian Belts and Moccasins.

Training camp in those days meant a lot of time in the Niagara Falls Memorial Arena, across from the Nabisco plant. It was a big, dark, damp icebox of a building, but to the late Johnny Mitchell, it was heaven on earth. "Big Daddy" would sit high in the stands and beam with pride as the likes of Dick Roberge, Billy Ives, Galen Head, Johnny Gofton and a host of others would show off their considerable talents in a scrimmage. Mitch would then lean back and say, "Son, we're going to be alright this year." . . . and he was usually right.

I recall only one time that Mitchell was dead wrong. That was the time he brought a kid named Staley to town and said he finally had someone who could take care of John Brophy and Brophy's brother at the same time. Well, after

about four games and four lickings, Mr. Staley departed the scene. There was also the year Mitchell brought us the Carlsons, and when Jack, Steve and Jeff were picked up at the airport in Buffalo, we thought a new rock band had been signed to a hockey contract . . . what a sight.

How many of these memories can you share? Jimmy Mair's slap shot from the point, the penalty-killing brilliance of Billy Ives and Danny Patrick, and John Lumley's charges through the enemy like a knife through hot butter. And how about the pure artistry of Galen Head closing in on the opposing goalie, the night Norm Rhyder rearranged Dave Lucas' nose at center ice, the night Jeff Carlson took a microphone stand to the head of Gilles Billetdeauz, and the many nights Dave Hanson bailed out a teammate in trouble.

Yes, those were the days to remember, but my most vivid memory goes back to the night we honored that scoring machine named Dick "Rocket" Roberge. A Hollywood actress... and I'm being very kind... paraded onto the ice in a clinging, spaghetti-strap gown and delivered the shortest speech in history. Greta Tysen said "Hello-Goodbye", and that was it. She smiled and fluttered her eyelashes, Roberge blushed and the crowd went wild.

Over the years we've learned that Johnstown without hockey is like a summer without sunshine. The Jets, The Wings and The Redwings gave us a lot to remember, and we can only hope that twenty-five years from now, in 2013, we can say the same thing about The Chiefs.



The Excitement Starts With The

Johnstown Chiefs

And Continues At The

Geistown Country Club

330 Teaberry Lane Johnstown, PA 15904

☼ GREAT FOOD GREAT PEOPLE GREAT ENTERTAINMENT

DJ Every Saturday Nite

MEMBERS AND GUESTS ONLY



BATHROOM REMODELING

FREE ESTIMATES • DESIGN SERVICE

TUBS ● SPAS ● HOT TUBS ● FIXTURES
 ● WHIRLPOOLS ● SHOWER WALLS





PLUMBING • HEATING • COOLING SINCE 1928 PUBLIC HEALTH #25

535-3350

1354 Franklin St. . Johnstown



FAST FOOD, WITH STYLE.

COUPON #33

50° OFF Lunch/Dinner Bar Lunch Bar before 4 p.m. weekdays Dinner Bar after 4 p.m. weekdays & all day weekends.

Limit 4

Please present coupon before ordering. One coupon per person, per visit. Limit four items per coupon. Not valid in combination with any other Rax offer. No photocopies allowed. Void where pro-

hibited. Cash redemption value 1/20 Offer good at Johnstown Rax only. Expires April 30, 1989.

COUPON #31

50° OFF Uncle Alligator™ Kids Meal

Please present coupon before ordering. One coupon per person, per visit. Limit four items per coupon. Not valid in combination with any other Rax offer. No photocopies allowed. Void where pro-

hibited. Cash redemption value 1/204 Offer good at Johnstown Rax only Expires April 30, 1989.



Expires April 30, 1989.

Buy one Single Works Burger at regular price... Get one Single Works Burger FREE!

Limit 4

Please present coupon before ordering. One coupon per person, per visit. Limit four items per coupon. Not valid in combination with any other Rax offer. No photocoples allowed. Void where prohibited. Cash redemption value 1/204 Offer good at Johnstown Rax only.

Buy one Regular Roast Beef Sandwich, Get one Regular Roast Beef Sandwich FREE!

Please present coupon before ordering. One coupon per person, per visit. Limit four items per coupon. Not valid in combination with any other Rax offer. No photocopies allowed. Void where prohibited. Cash redemption value 1/204 Offer good at Johnstown Rax only. Expires April 30, 1989.

1439 SCALP AVE. - UNIVERSITY PARK SHOPPING PLAZA

CAMBRIA True Value HARDWARE

WESTMONT SHOPPING CENTER PHONE 255-4752 JOHNSTOWN, PA 15905

> Headquarters for Canadian & Christian Hockey Sticks



210 Tioga Street Johnstown, DA 15905 (814) 539-9626

Owners: Suzanne George **Christine Myers**

Lamont's Lounge SPIRITS

FOOD

A Drinking and Eating Establishment

1167 Franklin Street Johnstown, PA 15905 (814) 535-2414

"Famous For Our Over-Stuffed Sandwiches and Homemade Soups"

COLD BEER TO GO

TAKE OUT **ORDERS**

Affordable` Luxury



1440 Scalp Ave. Johnstown, PA

814 266-8789

SLOVENIAN SAVINGS & LOAN

2 Locations

357-361 First St. Conemaugh, PA

512 Central Ave. Johnstown, PA

539-8091

535-7658

Since 1896

Johnstown's Oldest General Insurance Agency

BARKHIMER INSURANCE AGENCY of OGLE & WALTERS, INC.

203 Fisher Bldg. 607 Main St., Johnstown, PA 536-8744

Enjoy Seafood and Steaks In A Sports Atmosphere



JOE MAROVICK - Owner 512 Oakland Avenue Johnstown, PA 266-5552



United Jewelers

Diamonds • Watches • Jewelry

412 Main Street Downtown Johnstown, PA 15901 (814) 539-8116



LEMMERT'S

PHARMACY



Integrity and Service

411 Main St. Johnstown, PA 535-8233

R GER E RESTAURANT

- BREAKFAST
- LUNCHES
- DINNERS

BANQUETS

OPEN 7 DAYS A WEEK 7 A.M. to 8 P.M. Fri. & Sat. till 8:30

266-3756 1206 Scalp Avenue

. Special Candy for Special People

844 Borings Chocolates



- Cake Decorating Supplies
- Candy Making Supplies
- We Mail Candy Anywhere

(814) 535-1463

Full Service Restaurant and Bar Supplier

SUPERIOR SALES COMPANY

615-19 Railroad St. Johnstown, PA 15901 535-1537

Good Luck Chiefs!

DODGE Cars & Trucks

Sales & Leasing

Chrysler "5-Star" Award Winning Service Since 1933



WAGNER DODGE

Dodge Cars/Trucks/Colts 76 Valley Pike — 536-3504



Johnstown Consolidated Dry Cleaning Co.

One Hour Dura Dry Cleaners 1747 Goucher St. Johntown, PA 15905 255-4650

Duracom Cleaning Co. 1747 Goucher St. Johnstown, PA 15905 255-6824

Snyder's Quality Cleaners 820 Railroad St. Johnstown, PA 15901 539-8289 Snyder's Quality Cleaners 1220 Scalp Ave. Johnstown, PA 15904 266-7676

Stringent Cleaners 437 Napoleon St. Johnstown, PA 15901 535-4553

Snyder's Duracom Cleaning Co. 1450 Scalp Ave. 266-9697



617 Franklin Street

Good Deal on Great Ice Cream



Country Classic

ALL NATURAL ICE CREAM

* Sani-Dairy

COUPON-

Pizza & Pitcher \$5.50



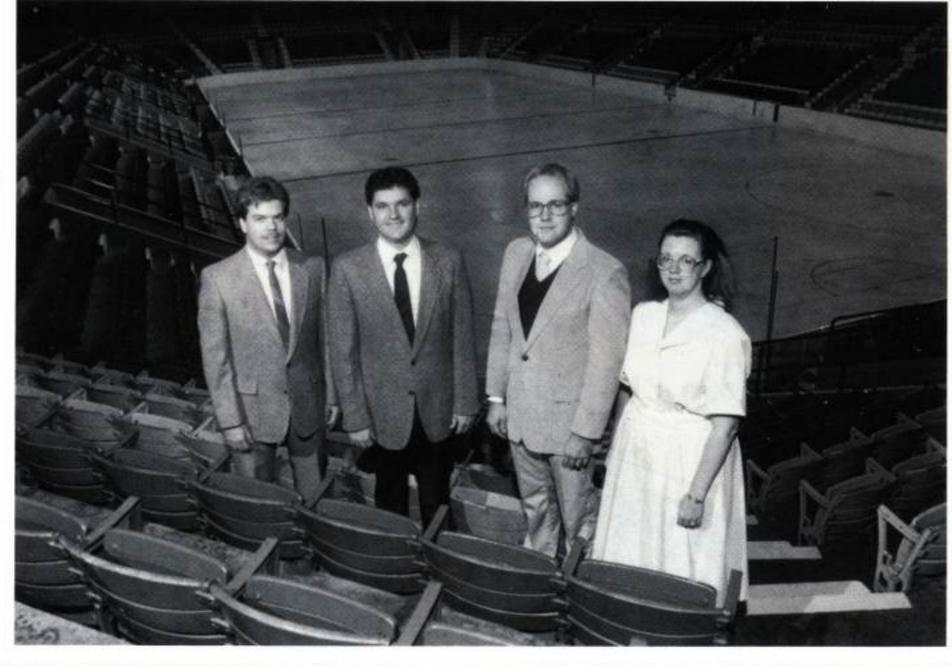
Country Classic

ALL NATURAL ICE CREAM

Retailer: Sani Dairy will reimburse you for the face value of this coupon when accepted from your customers who purchase the specified product. Return to your driver or contact Sani Dairy. 408 Franklin Street, Johnstown, PA 15901. 814-533-2500. Limit one coupon per transaction. Void if transferred, assigned, copied, taxed, licensed or prohibited. Cash value 1-50s.

ARENA STAFF

(Left to Right) Bob Hoegg Jim Vautar Dave Zeigler Diane Hutzell



Hockey Terms

BACKCHECKING — Forwards in the enemy zone pick up their checks and skate back quickly to their own end of the ice to protect their goal and keep the opponent from shooting. (Legal)

BOARDING — Violently checking an opponent into the boards. (Illegal)

BODY CHECK — Slowing or stopping an opponent with the puck by using hip or shoulder. (Legal)

CHARGING — If more than three strides are taken before checking an opponent it constitutes charging. Illegal and calls for penalty.

BUTT-ENDING — To hit an opponent with the end of the stick farthest from the blade. Illegal and calls for penalty.

CROSS CHECKING — To hit an opponent with both hands on the stick and no part of the stick on the ice. Calls for a penalty.

DEKE — A quick move (feint) by the puck carrier, who attempts to skate around an opponent by taking him out. (Legal)

FORECHECKING — Hustling in the opponents' defensive zone by the forwards, who want to keep the puck there and hopefully take it away.

HEAD-MANNING — A player headmans the puck when he passes it forward to an attacking teammate, the player closest to the goal. FREEZING THE PUCK — Pinning the puck against the boards with either your skate or stick.

HAT TRICK — Three (or more) goals by a single player in a game.

HIGH STICKING — The carrying of the stick above shoulder level. This is always illegal. If stick is used in this manner against an opponent it calls for a face-off. No goal can be scored with a high stick and high sticking always results in face-off.

HOLDING — To use your hands on an opponent (or his equipment.) Illegal and calls for a penalty.

HOOKING — To impede an opponent with the blade of your stick. Illegal and calls for a penalty.

ICING THE PUCK — Shooting the puck from behind the center red line across the opponent's red line. Legal only when you are at lower numerical strength than opponent; otherwise a face-off is called deep in your own zone.

INTERFERENCE — Body contact with an opponent not in possession of the puck (or the last man to have touched the puck.) Also called for knocking an opponent's fallen stick out of his reach. Illegal and calls for penalty.

MAJOR PENALTY — A five-minute penalty.

MATCH PENALTY — Suspension for balance of the game.

MINOR PENALTY - A two-minute penalty.

MISCONDUCT PENALTY — A 10-minute penalty against the individual, not the team. A substitute is permitted. Called for insubordination or when a player incurs a second major penalty in a game.

OFF-SIDES — Called when an attacking player precedes the puck across the opponent's blue line. Illegal and calls for a face-off.

POINT — A position just inside the opposition blue line usually manned by defensemen when their team is in control of the puck in the opposition's zone.

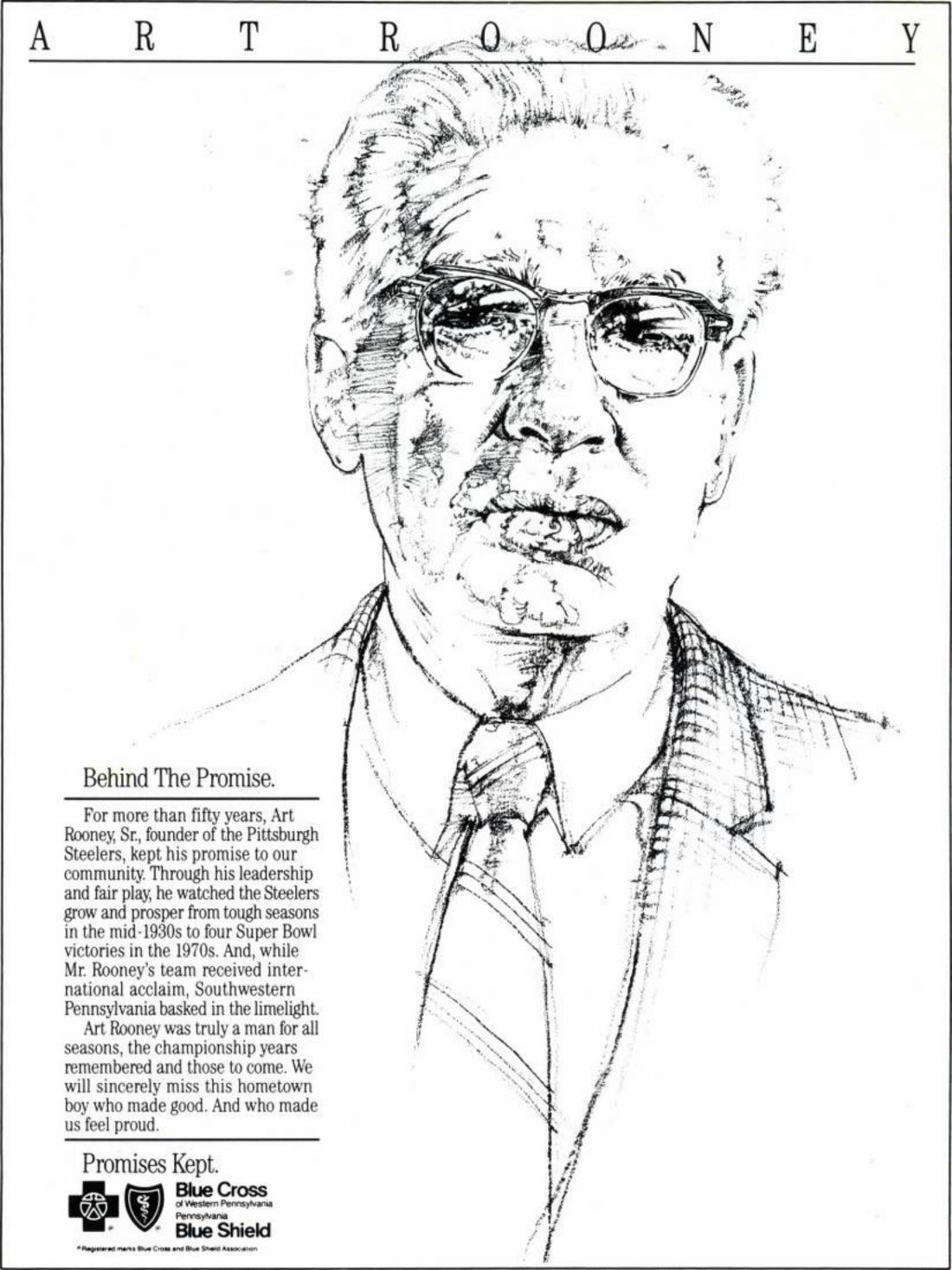
POWER PLAY — An all out attempt to score (with man-power advantage). Team usually uses four forwards and one defenseman in this situation.

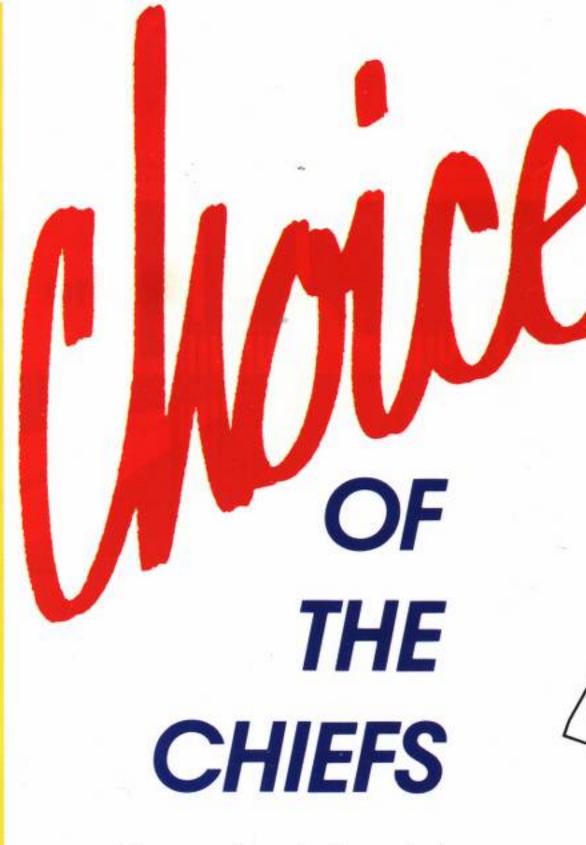
SCREEN SHOT — A shot the goalie has difficulty seeing because of one or more players between him and the shooter.

SLASHING — To swing stick at an opponent. Illegal and calls for a penalty (even if contact is not made).

SPEARING — To use stick as one would a spear. Illegal and calls for major penalty.







When you're enjoying a fastpaced Chiefs game, you
don't want a wimpy chip.
You want chips created by
pros to give you maximum
flavor and maximum crunch
— Snyder of Berlin.

Snyder Snyderin

BASIC BEST!

Toasted to a

perfect goldenbrown, our chips are packaged warm from the oven and delivered fresh to your local grocery store. Every chip gives you a satisfying taste that guarantees freshness.

> CRUNCH UP A STORM!

Thunder Crunch chips give you the heartiest, crunchiest chips you'll find anywhere. Cooked in 100% peanut oil to bring out the full flavor in jalapeno, mesquite barbecue, or our original recipe.



Now you can enjoy authentic Mexican restaurant-style tortilla chips at home with La Restaurante Tortilla Chips and Salsa. Great dipping and no tippingl

Here's the Game Plan...



You can count on Richland Mall's over 100 merchants cheering you on all season long!

Good Luck!





richland mali